



MEDICAL EDUCATION SPEAKERS NETWORK

Speakers for Physician, Nursing, Dental and Community Education Programs



SPEAKER UPDATE

March 2009

(714) 505-4777

MESN Phone List, Hours and Holidays
Monday-Friday
9:00 a.m. – 4:00 p.m.
(Pacific Standard Time)

Maria Anderson 714-505-4777 x10
Elizabeth Sharif 714-505-4777 x11
Anna McCormick 714-505-4777 x12
Luisa DeSantis 714-505-4777 x14

March

St. Patrick's Day Tues., March 17



First Day of Spring Fri., March 20

April

Palm Sunday Sun., April 5

Passover Thurs., April 9

Good Friday Fri., April 10
(MESN Closed)

Easter Sun., April 12

May

Mother's Day Sun., May 10

Memorial Day Mon., May 25
(MESN Closed)

SCMEC Quarterly Meeting

March 10, 2009

4:00 – 6:00 p.m.

Beverly Hospital

Tower Basement

Conference Rooms

309 W. Beverly Blvd.

Montebello, CA 90640

323-725-4360

For more information:

Vicky Soto-Valdez

562-906-5500 ext. 3631

vsotovaldez@pih.net

The Nuts & Bolts of a CME Program

March 6, 2009

Hoag Hospital

Newport Beach, CA

March 13, 2009

Riverside Medical Association

Riverside, CA

For more info:

Judy Hyle 909-920-5877 21#

judy@cmeconsultants.com

Allergy & Immunology

Richard G. Barbers, M.D.

*Professor of Clinical Medicine
Pulmonary and Critical Care
Keck School of Medicine of USC*

“Asthma Management”

- To review the epidemiology, pathophysiology of asthma
- To review components of asthma care as reflected in recent guidelines
- To understand the limitations and adverse events of conventional therapy
- To review new and potential treatment for asthma management

Jocelyn Celestin, M.D.

*Chief, Division of Allergy and Immunology
Associate Professor of Medicine and Pediatrics
Albany Medical College*

“Allergic Rhinitis”

- Discuss the pharmacotherapeutic options available for the treatment of allergic rhinitis
- Evaluate the evidence for the benefits and limitations of the individual pharmacologic agents to manage allergic rhinitis
- Provide medication recommendations and patient counseling which will improve therapeutic outcomes for allergic rhinitis

Assorted Topics & Speakers

Stuart L. Abramson, M.D., Ph.D.

*Assistant Professor of Pediatrics and Immunology
Texas Children's Hospital*

“Global Warming and Health Effects of Climate Change”

- Acknowledge health statistics that may be related to changes in the climate
- Describe how global warming could affect the epidemiology of infectious diseases
- Discuss how flooding, drought conditions, and variation of extremes in temperature could affect physical health and nutritional status
- Discuss specific measures one can take and advocate to reduce the potential deleterious impacts of global warming on health

Carolyn J. Sachs, M.D., MPH, FACE

*Associate Professor of Medicine
Division of Emergency Medicine
David Geffen School of Medicine at UCLA*

“Domestic Violence”

- Definition and prevalence
- Describe the physician’s role:
 - Identification
 - Treatment
 - Documentation
 - Referral
- Discuss mandatory reporting issues

Cardiology

James Stuart Forrester, M.D., FACC

Professor of Medicine

David Geffen School of Medicine at UCLA

George Burns and Gracie Allen

Professor of Cardiovascular Research

Cedars-Sinai Medical Center

“Management of Cardiovascular Risk Factors”

- Explain the epidemiology of heart disease, relevant modifiable risk factors, and treatment approaches
- Differentiate the biologic roles of both LDL-C and HDL-C in terms of their impact on atherosclerotic burden
- Describe the importance of HDL-C as an independent CV risk factor
- Outline therapeutic approaches to the management of patients with multiple types of dyslipidemias

J. Thomas Heywood, M.D., FACC

Director, Heart Failure Program

Scripps Clinic

Clinical Professor of Medicine

Loma Linda University School of Medicine

“Congestive Heart Failure”

- Properly diagnose CHF and differentiate from respiratory insufficiency
- Describe the correctable causes of CHF, including fluid management
- Identify cultural factors that lead to higher incidence of CHF
- Manage in-patients with CHF with evidence based drugs in appropriate doses

- Refer patients appropriately for electrophysiologic consultation for possible implantation of advanced devices for pacing, defibrillation and remote physiologic monitoring
- Manage outpatients with CHF with evidence-based therapies including ACE inhibitors, angiotensin receptor blockers, vasodilators, diuretics, and aldosterone antagonists

Michael S. Lee, M.D.

Associate Director, Interventional Cardiology Research

Assistant Clinical Professor of Medicine

David Geffen School of Medicine at UCLA

“Blood Pressure Control in Diabetes”

- Understand epidemiology and prevalence of diabetes and hypertension
- Describe treatment of hypertension
- Describe risk modification for CAD

Endocrinology

Michael Bush, M.D.

Past Clinical Chief, Division of Endocrinology

Cedars-Sinai Medical Center

Associate Clinical Professor

David Geffen School of Medicine at UCLA

“Diabetes Update”

- Summarize the results of recent studies on glucose control and cardiovascular disease
- State the strategies relating to the “incretin concept” that can be employed to control diabetes
- Describe alternative methods of using insulin for glucose management

Ethics, Legal and Medical Management

Alpesh Navin Amin, M.D., MBA

*Professor & Chief, General Internal Medicine
Executive Director, Hospitalist Program
Vice Chair for Clinical Affairs & Quality,
Department of Medicine
Associate Program Director, Internal
Medicine Residency
UCI School of Medicine*

“28 Never Events”

- Recall the 28 “Never Events” and consider recent studies which show how frequently they are occurring
- Adhere to the 30 “Safe Practices that Every Healthcare Facility Should Know”
- Implement systems to prevent avoidable medical errors, such as wrong site surgery, pressure ulcers, etc.
- Cite California’s reporting law for “Never Events”
- Utilize the information learned relative to the various components of cultural diversities/linguistics

“Patient Safety and Quality”

- Discuss the values of patient safety and quality
- Discuss the evidence supporting patient safety and quality
- Discuss the processes to improve patient safety and quality

“Communication Skills and Techniques”

- Discuss the strategies for effective communications
- Discuss the evidence supporting enhanced communication on healthcare outcomes
- Discuss the values of effective communication

Clinton Coil, M.D., MPH

*Patient Safety Officer,
Harbor-UCLA Medical Center
Assistant Clinical Professor of Medicine
Division of Emergency Medicine
David Geffen School of Medicine at UCLA*

“Patient Safety”

- Define two specific advantages for team training for hospital personnel in prevention and detection of medical errors
- List at least two conditions from new hospital acquired conditions reporting
- Describe at least two preventative measures that practitioners can do to prevent hospital acquired infections
- Describe a pro-active risk assessment tool that hospitals use to prevent patient safety problems
- Identify one internet site for patient safety information

Viki V. Kind, M.A.

Bioethicist

Bioethics Education

“Cultural Issues”

- Discuss the cultural components that play a role in the medical setting
- Learn how to do an ethnographic interview to evaluate the patient's cultural and spiritual needs
- Identify communication techniques to improve culturally appropriate care

Janet Marlborough, M.B.A.

Principal, Marlborough Medical

“Medical Errors”

- Verbalize why documentation of errors is important
- Demonstrate one example of Hospital Transparency
- Discuss the difference between benchmarking and disclosure

James J. Walter, Ph.D.

*Austin & Ann O'Malley Professor of Bioethics
Chair, The Bioethics Institute,
Loyola Marymount University*

“Patient Communication”

- To define what communication means
- To develop the 4 types of skills that are involved with communication
- To appreciate how cultural diversity can affect proper communication

Gastroenterology

Andrea Duchini, M.D.

Associate Director of Liver Transplantation,

Assistant Professor of Medicine

Division of Transplantation

The Methodist Hospital-Cornell University

“Diverticulitis”

- Develop a thorough understanding of diverticulitis and the differential diagnosis for this disease
- Recognize when medical management is appropriate and when surgery is necessary

Sammy Saab, M.D., MPH

*Associate Clinical Professor of Medicine and
Surgery*

David Geffen School of Medicine at UCLA

“Complications of Cirrhosis/ Liver Cancer”

- Review the epidemiology of hepatic cirrhosis
- Be able to identify and manage complications of cirrhosis
- Discuss current treatments of hepatocellular carcinoma

General, Family & Internal Medicine

Michael Policar, M.D.

*Medical Director, UCSF Family PACT
Program Support and Evaluation
Bixby Center for Global Reproductive Health
Associate Clinical Professor of Obstetrics,
Gynecology, and Reproductive Sciences
UCSF School of Medicine*

“Fracture Prevention: New Guidelines, New Treatments”

- List 5 major risk factors for bone fractures
- List the three most widely available technologies for measuring bone mineral density, including the relative accuracy, limitations, and cost of each
- List the four most important factors in determining whether an individual should be treated for osteoporosis
- List five interventions that do not require prescriptive drugs that will reduce a woman’s fracture risk
- List 5 drugs that are FDA approved for the treatment of osteoporosis and 4 drugs that are approved for osteoporosis prophylaxis

Geriatrics

Eric Hsu, M.D.

*Associate Clinical Professor
Director of Education
UCLA Pain Fellowship Program
David Geffen School of Medicine at UCLA*

“Pain Management Uses in Geriatrics”

- Describe the common pain problems in geriatric population

- Formulate comprehensive pain management plan in geriatrics
- Review the risks and benefits of pain medications in the elderly

Infectious Diseases

Vinod K. Dhawan, M.D., FACP, FRCP

*Professor of Clinical Medicine,
UCLA School of Medicine
Professor of Medicine, Charles Drew
University of Medicine and Science
Division of Infectious Diseases
Harbor-UCLA Medical Center
Rancho Los Amigos National Rehabilitation
Center*

“C-Difficile”

- Understand the changing epidemiology of Clostridium difficile
- Understand the pathogenesis of infections due to Clostridium difficile
- Learn the infection control strategies for Clostridium difficile
- Know the current management of infectious due to Clostridium difficile

Obstetrics & Gynecology

Charles March, M.D.

*Clinical Professor, Division of Gynecology
Keck School of Medicine of USC
California Fertility Partners*

“Endometriosis”

- Appreciate the challenge of diagnosing endometriosis
- Understand the different approaches to endometriosis in patients with pain and in those with infertility

Oncology / Hematology Oncology

Sikander Ailawadhi, M.D.

*Assistant Professor of Medicine
Jane Anne Nohl Division of Hematology and
Center for the Study of Blood Diseases
University of Southern California*

“Chronic Lymphocytic Leukemia”

- Understanding pathophysiology and diagnosis of CLL
- Discuss the current treatment guidelines
- Discuss the recent updates in treatment guidelines

Kemp H. Kernstine, M.D., Ph.D.

*Professor, Department of Thoracic Surgery
City of Hope National Medical Center and
Beckman Research Institute*

“Esophageal Cancer”

- Develop an understanding of the epidemiology and biology of esophageal cancer
- Learn the criteria for staging the disease
- Learn their treatment opportunities available
- Learn the surgical opportunities and outcomes and the impact in their respiratory and physical therapy care

Orthopedics

William M. Hohl, M.D.

*Associate Director
Pediatric Orthopedic Surgery
Pediatric and Adolescent Sports Medicine
Cedars-Sinai Medical Center*

“Overuse Injury and Common Shoulders and Knee Problems”

- Describe those musculoskeletal injuries in pediatric/adolescents that have very different implications and treatments than the same injuries in adults
- Outline the critical importance of injury prevention in pediatric/adolescent athletes

Pediatrics

Ian Marshall, M.D.

*Chief, Division of Pediatric Endocrinology
UMDNJ-Robert Wood Johnson Medical
School*

“Type 2 Diabetes in the Pediatric Population”

- General overview of incidence of diabetes mellitus
- Pathophysiology of type 2 diabetes mellitus
- How to screen for and diagnose type 2 diabetes mellitus
- Available approved therapies for type 2 diabetes mellitus

Robert Morris, M.D.

Professor of Pediatrics

David Geffen School of Medicine at UCLA

“Adolescent Sports Medicine”

- Have a basic understanding of rehabilitation after sports injury
- Know some guidelines for sports participation
- Understand the major orthopedic injury to hip, knee, ankle and foot
- Be able to examine hip, knee, ankle and foot
- Know differential diagnosis of back pain in adolescents
- Know how to examine the back
- Know common injuries to shoulder, elbow, wrist and hands
- Know high risk injuries

Lawrence S. Neinstein, M.D.

Professor of Pediatrics and Medicine

Keck School of Medicine of USC

Executive Director, University Park Health Center Associate Dean of Student Affairs

“Adolescent Gynecology”

- Describe the behavioral risk factors in the adolescent female population
- Describe the appropriate interview questions helpful in eliciting these risk factors in the adolescent female population
- Describe the issues surrounding consent and confidentiality in the adolescent female population
- Describe the available methods of contraception for the adolescent female population

- Evaluate and treat common menstrual problems in adolescents
- Recognize the common STIs in the adolescent female population

“STD's in Teens”

- Describe the epidemiology of the common STDs in the adolescent population
- Recognize the common STDs in the adolescent population
- Evaluate and treat the common STDs in the adolescent population

Pharmacology and Addiction Medicine

Max A. Schneider, M.D., FASAM

*Director of Education, Positive Action Center
Chapman Medical Center*

*Clinical Professor of Family Medicine
(Addiction Medicine)*

UCI School of Medicine

*Past President, American and the California
Societies of Addiction Medicine*

**“Addiction Medicine: What Family Practice
& Internists Need to Know”**

- Recognize addiction as a chronic brain disease
- Differentiate between the Stages of Change
- Cite the utility of placement criteria
- Recognize the efficacy of evidence-based counseling and medication procedures
- Utilize the information learned relative to the various components of cultural diversities/linguistics

Greg Thompson, Pharm.D.

*Associate Professor of Clinical Pharmacology
USC School of Pharmacy
Associate Professor of Emergency Medicine
Keck School of Medicine of USC*

**“Prescription and Street Drug Abuse
Update, 2009”**

After the lecture, the participant will be:

- Familiar with what street drugs are being routinely abused
- Familiar with what prescription drugs are routinely abused
- Familiar with similar pharmacology of the different drugs of abuse
- Aware of common treatments for drugs of abuse and overdose
- Aware of sedative/ hypnotic drug abuse
- Aware of narcotic drug abuse
- Aware of stimulant drug abuse
- Aware of hallucinogenic drug abuse
- Apprised of the use of medical marijuana

Pulmonary & Critical Care Medicine

David A. Kaufman, M.D.

*Chief, Section of Pulmonary, Critical Care and Sleep Medicine, Bridgeport Hospital
Assistant Clinical Professor
Yale University*

“Sepsis”

- Recognize the different stages of sepsis and make appropriate triage
- Understand the importance of early goal directed therapy
- Identify the likely sources of infection and make appropriate antimicrobial selections

Brian L. Tiep, M.D.

*Pulmonary Rehabilitation
City of Hope National Medical Center*

**“New Approaches to the Management of
Obstructive Lung Disease”**

- Describe strategies for modern asthma management in the context of the new asthma guidelines, including the role of the novel immune-modifying therapy, ant-IgE monoclonal antibody
- Update providers on the management of asthmatic attacks, including home, emergency department, and hospital care
- Determine optimal strategies for patient assessment and judging the adequacy of asthma control
- Examine medical treatment option for COPD, including long-acting bronchodilators and the role of inhaled corticosteroids
- Consider gender-based difference in the risk of developing and clinical characteristics of COPD
- Explore surgical options for the management of severe COPD, including lung volume reduction surgery and lung transplantation

Surgery

Brian R. Smith, M.D.

*Assistant Professor of Surgery
Division of Gastrointestinal Surgery
Department of Surgery
UCI Medical Center*

“How to Take Care of Patients Pre and Post Bariatric Surgery”

- Describe currently available bariatric surgical options
- Counsel patients on the pros and cons of various surgical options
- Identify and manage basic bariatric postoperative nutritional deficiencies
- Diagnose common bariatric postoperative complications

Transfusion Medicine

Ira A. Shulman, M.D.

*Professor and Vice Chair
Department of Pathology
Keck School of Medicine of USC*

“2009 Update of Transfusion Medicine - Evidence Based Indications”

- Be familiar with evidence based clinical indications for RBC transfusions
- Be familiar with published data suggesting that fewer RBC transfusions may lead to better patient outcomes
- Communicate the advantages of recombinant hemostatics as an adjuvant to the use of RBC transfusion, to prevent and/or treat topical and/or systematic bleeding

while minimizing the risk of immune mediated coagulopathy

- Be familiar with the causes of acquired coagulopathy and how these conditions can be complicated by increased RBC transfusion needs, and strategies to avoid the need for RBC transfusions

“2009 Update of Transfusion Medicine: Evidence Based Indications and Relative Contraindications for the Transfusion of Platelet and Plasma Products”

- Be familiar with clinical indications for platelet and plasma transfusions, including proper dosing strategies for when plasma is medically necessary
- Be familiar with published data that plasma transfusions are often medically unnecessary
- Be familiar with published data suggesting that fewer platelet and plasma transfusions may lead to better patient outcomes
- Communicate the advantages of recombinant hemostatics as an adjuvant to the use of plasma and platelet transfusion, to prevent and/or treat topical and/or systematic bleeding while minimizing the risk of immune mediated coagulopathy
- Be familiar with the causes of acquired coagulopathy and how these conditions can be complicated by increased platelet and plasma transfusion needs, and strategies to avoid the need for these transfusions

“2009 Update of Transfusion Medicine: Life Threatening Transfusion Reactions”

- Be familiar with the most common causes of severe (and fatal) acute transfusion reactions including TRALI, Sepsis, TACO and Hemolytic Reactions
- Identify the pathologic changes that take place in stored red blood cells that may negatively impact patient outcomes, including nosocomial infections, multi-organ dysfunction and immune modulation effects
- Identify the pathologic changes that take place in stored platelets that negatively impact patient outcomes, including stroke, nosocomial infections, multi-organ dysfunction, immune modulation effects and increased mortality
- Be familiar with the causes of acquired coagulopathy and how these conditions can be complicated by increased RBC, platelet and plasma transfusion needs (which increases risk of adverse outcomes), and strategies to avoid the need for these transfusions

Wellness: Preventive, Alternative and Complementary Medicine

Doron D. Kahana, M.D., FAAP

Assistant Professor of Pediatrics

Pediatrics, Gastroenterology & Nutrition

Harbor-UCLA Medical Center

“Probiotics”

- Historical perspective of microbes
- The Microbiome

- Clinical application
- Adverse effects
- Conclusions

Donald M. Marcus, M.D.

Professor of Medicine and Immunology

Department of Medicine

Baylor College of Medicine

“Alternative Medicine”

- Present evidence-based clinical analyses of commonly used alternative therapies
- Describe and critique the objectives, methods, results and conclusions of useful, current, peer-reviewed clinical studies in alternative medicine as published in the scientific literature
- Discuss key issues governing the issue of responding to requests from patients to referrals to complementary and alternative medicine providers such as acupuncturists, chiropractors, and massage therapist
- Present a risk management framework containing strategies to minimize liability risk and responsibly advise patients concerning use or avoidance of CAM therapies
- Assess whether to recommend, discourage, or accept patient use of alternative medicine therapies based on the evidence

Michelle Pietzak, M.D.

*Assistant Professor of Clinical Pediatrics
Keck School of Medicine of USC
Women's and Children's Hospital Los Angeles*

“Probiotics in Pediatrics”

- Define prebiotics, probiotics and synbiotics
- Outline the influence of delivery type, feeding type and environment on colonization of a newborns intestinal tract
- Describe how the intestinal microflora influences immune responses
- Be aware of the research that supports tolerance, safety and efficacy of probiotics in infants and children

Edward L. Schneider, M.D.

*Dean Emeritus, Professor of Gerontology
Leonard Davis School of Gerontology,
University of Southern California
Professor of Medicine
Keck School of Medicine of USC*

“What Your Doctor Won't Tell You and the Health Store Clerk Doesn't Know: The Truth about Alternative Medicine and What Works”

- To introduce physicians and other health professionals to alternative
- To discuss various alternative medical approaches
- To discuss various herbal remedies
- To enable physicians to be prepared to respond to patients who take alternative remedies more adequately

Urology

Kevin G. Chan, M.D.

*Clinical Assistant Professor of Surgery,
Urology and Urologic Oncology
City of Hope Comprehensive Cancer Center*

David Josephson, M.D.

*Clinical Assistant Professor of Surgery,
Urology and Urologic Oncology
City of Hope Comprehensive Cancer Center*

Clayton Lau, M.D.

*Clinical Assistant Professor of Surgery,
Urology and Urologic Oncology
City of Hope Comprehensive Cancer Center*

Timothy Wilson, M.D.

*Chief, Urology and Urologic Oncology
Pauline and Martin Collins Family Chair in
Urology, Endowed Chair
Director, Prostate Cancer Program
City of Hope Comprehensive Cancer Center*

“Prostate Cancer”

- Understand the population(s) at risk for developing prostate cancer
- Summarize the treatment choices and decision analyses for various stages of prostate cancer
- Review the controversies and policy guidelines regarding screening for prostate cancer
- Understand the different mechanism of actions of pharmacologic agents for the systemic management of prostate cancer
- Understand the adverse effects and harms of prostate cancer treatment
- Understand the surgical and medical treatments available for the treatment of prostate cancer